

## Red Hot Deal Request Form

Division All

12/15-12/21

Buyer	Item	Cost	Ticket Retail	Units bought	Units sold std	std sell thru %	Current ave unit sale	Units on hand	Proposed Red Hot Deal Price	Comments (presentation request)
WILSON	\$50 FOOTNOTES STERLING BOXED	\$9.75	\$50.00	26600	10900	41%	\$19.99	15730	\$14.99	round table
WILSON	\$50 SILVER PLATED BOXED	\$9.10	\$50.00	17860	5043	28%	\$19.99	12056	\$14.99	round table
WILSON	\$70 SILVER PLATED BOXED	\$14.00	\$70.00	17200	3181	18%	\$27.99	12619	\$19.99	round table
WILSON	LOLITA BOXED GIFTS	\$7.50	\$25.00	13800	3355	24%	\$9.99	10447	\$9.99	NA at 9.99 for 2 weeks is working, would like to move back in aisle
Patel	Happy Nappers play pillow	\$12.00	\$40.00	3870	936	24%	\$16.78	2934	\$9.99	vendor provided display
Patel	Barbie & Disney Princess dolls	\$9.50	25-35	14738	3739	25%	\$14.00	11000	\$9.99	On bookcase
Witsell	Cuddle Soxs	1.92-2.85	\$12.00	60000	23376	39%	\$5.26	37435	\$3.99	hanging - sock fixture - giftable
Witsell	Co. Ellen Trracy Folded Giftable PJ Sets	\$14.50	\$52.00	4440	1318	30%	\$22.54	3122	\$19.99	folded
Witsell	Karen Neuburger Folded Giftable Sleepshirts	\$11.50	\$44.00	4080	1178	29%	\$18.34	2902	\$19.99	folded - merchandes w/ Co. Ellen Folded
Witsell	Bay Studio Printed Flannel PJ Sets	9.50-9.75	\$38.00	8968	3442	38%	\$17.30	5526	\$14.99	Hanging
Mulholland	Coral Bay Christmas Tees	\$7.71	\$32.00	49308	37477	76%	\$10.24	11845	\$9.99	high profile area - impulse item
Bullock	Coral Bay Christmas Tee	\$7.00	30-32	25100	15869	63%	\$9.58	9279	\$9.99	hanging
Bullock	Caribbean Joe Christmas Tee	\$9.50	\$28.00	4400	1051	24%	\$11.54	3346	\$9.99	hanging
Keller	Christmas Tees Caribbean Joe and Coral Bay	\$9.15	\$33.00	25500	17000	67%	\$10.56	10700	\$10.99	high profile area - impulse item
Wright	Christmas tees Caribbean Joe Misses	\$8.74	\$28.00	9142	2614	29%	\$10.73	6528	\$9.99	high profile area - impulse item
Rothrock	Emerson Coin Bank	\$3.00	\$15.00	20027	10627	53%	4.25	9400	4.99	Sold 35% S/T LW-Only 2 weeks supply left
Rothrock	Memory Foam Slipper	\$5.00	\$20.00	31589	12944	41%	8.38	18645	7.99	
Tautges	Mootsies Tootsies- ALVES	\$10.00	\$60.00	1872	966	52%	18.85	906	19.99	mass out on table
Tautges	Bay Studio- SYRACUSE	\$12.95	\$60.00	3293	2045	62%	\$19.19	1248	19.99	mass out on table
Tautges	Bay Studio- SHAYNA	\$12.85	\$70.00	3923	2803	71%	\$18.59	1840	19.99	mass out on table
Tautges	Bay Studio- ALEXA	\$17.55	\$80.00	4003	1433	36%	\$18.29	2570	19.99	mass out on table
Sells	Nue Option- Emily	\$14.70	\$60.00	1769	793	45%	20.78	976	19.99	mass out on table

Sells	Aigner - Bowser	\$12.25	\$60.00	2600	1162	45%	22.14	1441	19.99	mass out on table
Carpentier	WURL- Farley(all 3 colors)	\$12.50	\$60.00	4956	1824	37%	21.05	3113	19.99	mass out on table
<b>Shoes</b>	<b>19.99 Boots as seen on TV.</b>			22416	11026	49%		12094	19.99	mass out on table
Dianni	Webkinz	\$7.00	\$16.00	17344	2849	16%	10.50	15740	\$10.99	9% MTD 1597 4% sell Last week(time period for sales/buy Oct-Dec)
Murray	Reactive Glazed and Jade Figurine Votives	\$6.17	\$24.99	8012	3830	48%	\$9.99	4182	\$9.99	Gondola
Murray	Holiday Waterglobes	\$7.25	\$29.99	3401	1345	40%	\$12.00	2056	\$9.99	Gondola
Murray	Prinz Recordable Frames and Albums	\$7.20	\$29.99	8782	1940	22%	\$10.63	6842	\$9.99	
Murray	New View Holiday Candles	\$3.00	\$12.99	10745	5759	54%	\$4.74	4986	\$4.99	
Murray	Boxed Christmas Cards	\$3.00	\$7.99	65300	44708	68%	\$5.35	20593	\$4.99	Vendor PDQ boxes in aisle